

**magenest**  
ONE-STOP SOLUTION

**DRIVING BUSINESS SUCCESS THROUGH TECHNOLOGY**

A low-angle, upward-looking photograph of several modern skyscrapers with glass facades. The buildings are dark, and many windows are illuminated from within, creating a grid of light points. The sky is a pale, overcast blue. The perspective is from the ground looking up, making the buildings appear to converge towards the top of the frame.

## About us

With a focus on customer success, we build end-to-end technology systems that help business grow

# About us

Magenest is a one-stop solution agency providing technology suites that drive business success. We employ business insights and strong technical capability to help companies realize their vision through continuous innovation & digital transformation.

As a leading technology solution company in APAC, we have worked with renowned brands to activate and scale their digital presence, transform business operations, and empower the workforce through our solutions with **Adobe Magento Commerce**, **Odoo**, **Salesforce**, and **Amazon Web Services**.

[Learn more →](#)



# We've spent 6 years perfecting digital experience

Nestlé



HEINEKEN



baya

15,000  
clients

mobifone  
KẾT NỐI GIÁ TRỊ - KHỞI ĐẦU TIỀM NĂNG



HOANG PHUC  
international

LIEN 'A  
Làm Mới Cuộc Sống

flexfit

300  
websites

ELISE



UNIVERSAL  
UNIVERSAL MUSIC GROUP

DORCO

THE  
Drone  
SHOP

130  
countries

KTM  
BIKE INDUSTRIES



lightmaker  
STUDIO

WHITEHALL  
Garden Centres

City!

EY

Lavifood

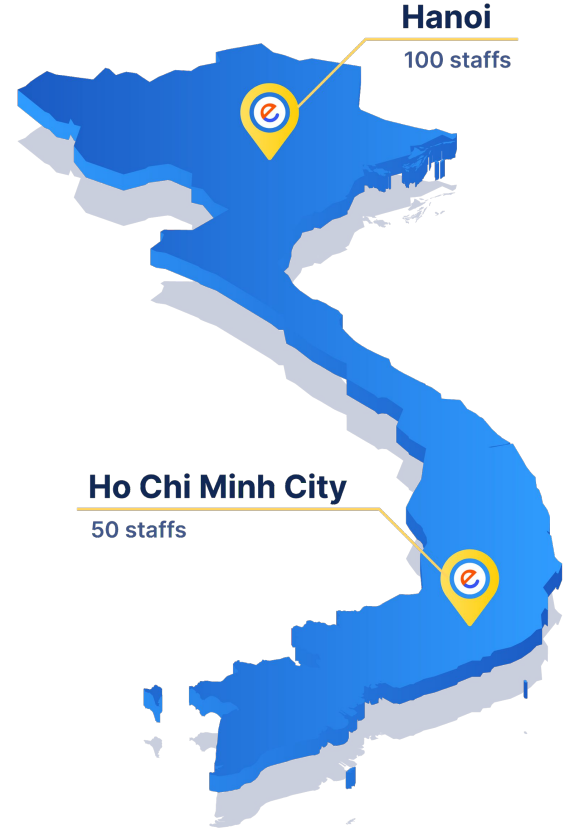
rentickle



laVie

## We are based in the industrial & cultural hubs of Vietnam

Magenest has 150 employees with sales offices and development houses located in both Hanoi and Ho Chi Minh city.



An aerial photograph of the Sydney Opera House and the surrounding city skyline. The Opera House is on the left, with its iconic white, shell-like roof. The water is a deep blue-green, and several ferries are visible, including one in the foreground with "RIVERSIDE MARINE" written on its side. The city skyline is in the background, featuring various high-rise buildings under a clear sky. A black rectangular box is overlaid on the bottom left of the image, containing white text.

## Our services

We provide a full-scale digital ecosystem that covers eCommerce, ERP, CRM & Cloud services

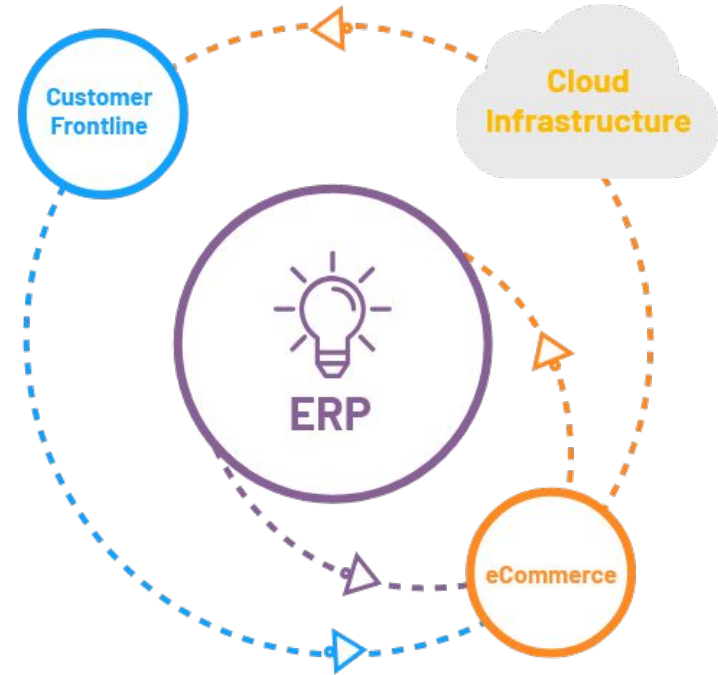
# A complete technology ecosystem for business

Updated data is automatically collected and securely sent to external systems.

Data integrity is maintained throughout operations

Updates are real-time or near real-time depending on data size.

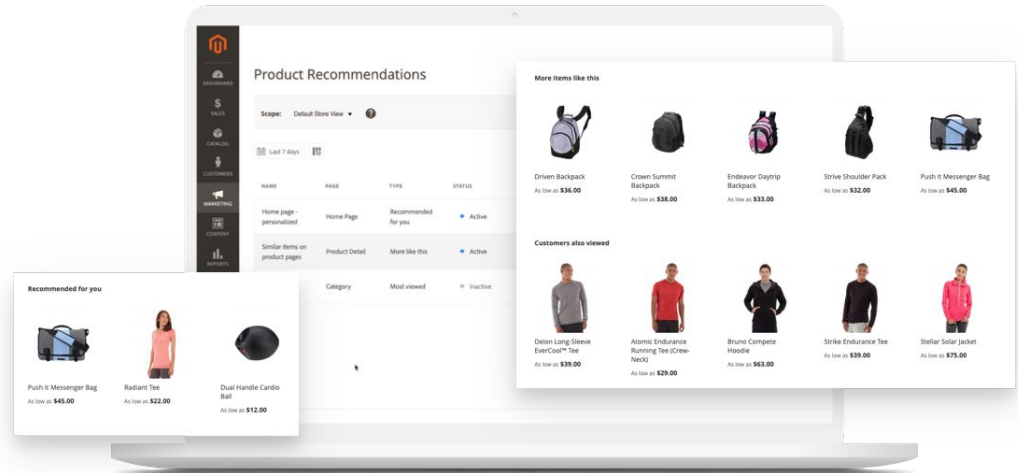
Implemented with different methods, the system will not be interfered or overloaded during end-users' usage.



# Magento Commerce

As a top-tier Adobe Bronze Solution Partner in APAC, our team has the most number of certified Solution Specialists and Professional Developers.

We deliver omni-channel commerce solution powered by Business Intelligence to enable seamless shopping experience across your platforms.







## Odoo ERP

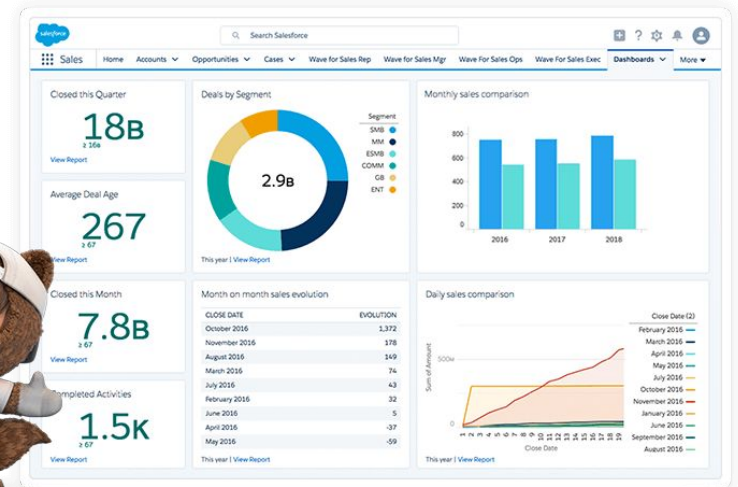
Odoo is a management software that covers all your operations in a single solution. The platform is hailed as the most easy-to-use ERP and currently has 5 million users across the globe.

As an Odoo partner, we have access to its technical foundation and the business experience to integrate the platform to your business operations.

# Salesforce Digital Cloud

Salesforce is the ultimate Customer Frontline solution that help businesses **find**, **win** and **keep** by delivering connected customer engagement through a rich platform ecosystem.

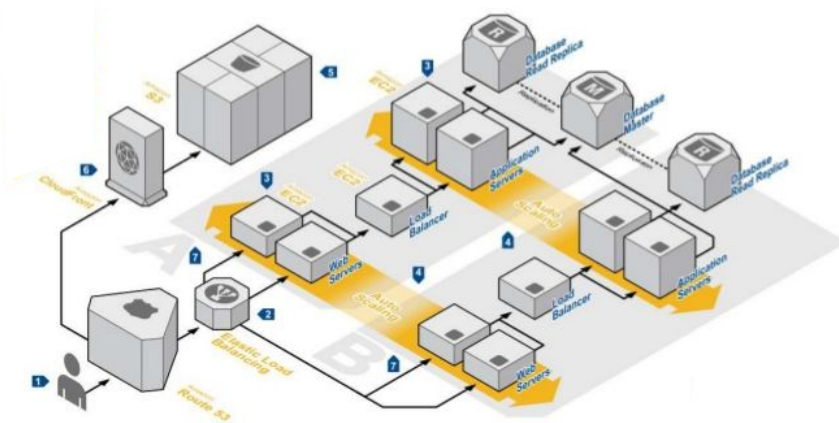
As a Salesforce Consulting Partner, we make sure that business can empower their workforce through business-specific customizations.



# Amazon Web Services

Magenest is one of the pioneers in the partner network of Amazon Web Services (AWS) in Vietnam.

We replace your bulky and costly server systems with AWS Cloud Computing platform. We cover eCommerce hosting, ERP hosting and business applications through efficient architecture and cost-effective services.





## Key Highlights (2019)

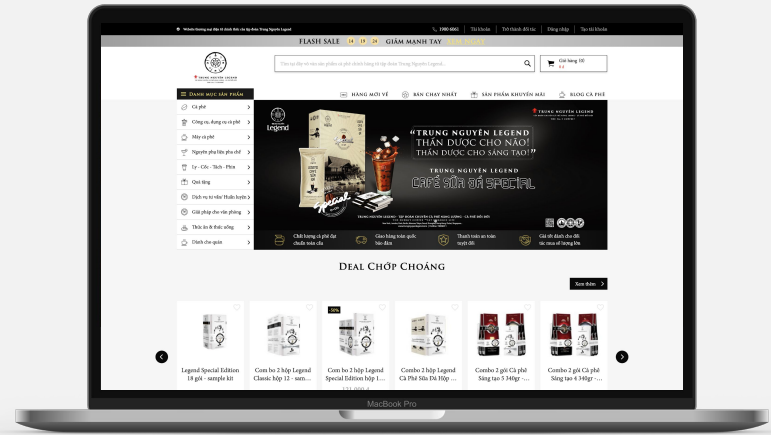
A summary of what makes the year 2019 a successful year for Magenest

# Enabling business success

2019 marks a stepping stone for us as we continue to work with consumer-favorite brands in Vietnam to enable and empower their digital presence and technology-driven workplace.

Notable projects: **BAYA**, **Heineken**, **Trung Nguyen Group**, **Bibo Mart**, **FE CREDIT**, **24H VISA**

Online transactions  
nearly quadrupled  
**+ 387.49%**



Digital revenue  
reaches new height  
**55 billion VND**

# Becoming a multi-award-winning agency

Every year, Magento Imagine brings together 3,000+ ecommerce experts, including merchants, agencies, and technology providers across 50+ countries to inspire, advance, educate, collaborate, and enjoy a unique Magento experience.

We were awarded with **Magento Top Certifications Award** and **Magento Marketing Hub Award** at Magento Imagine 2019.



# Empowering the next generation of IT engineers

Aside from efforts in enabling success for our clients, we also invest in getting students ready for the digital future by providing motivational and orientational speeches as well as development courses for freshers.

Events:

**SolICT Innovation Day**

**SolICT Day**

**Office Tour for HUST students**

**Magento 2 courses for beginners**



\* Photo taken during presentation by Magenest for SOICT Day



**HN:** (+84) 98-264-9488 | **HCMC:** (+84) 96-380-7488

[sales@magenest.com](mailto:sales@magenest.com) [www.magenest.com](http://www.magenest.com)

#### **HANOI**

9F, 300 De La Thanh, Tho Quan,  
Dong Da, Hanoi 100000

#### **HO CHI MINH CITY**

2nd Floor, D-eyes, 371 Nguyen  
Kiem, Go Vap, HCMC 700000

#### **QUEENSLAND**

Reedy Creek, Queensland,  
Australia QLD 4227

#### **DELAWARE**

2035 Sunset Lake Road, Suite  
B2, Newark, Delaware 19702

#### **SINGAPORE**

68 Circular Road, #02-01,  
Singapore 049422